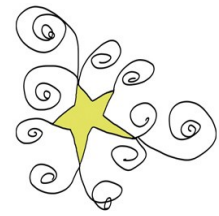




ADOPT. SAVE A LIFE.

# WISH UPON A STAR GALA

VIP Club, New Rochelle, NY  
March 4, 2011



P.O. Box 393, Larchmont, NY 10538 (914) 834-6955

[petrescueNY@aol.com](mailto:petrescueNY@aol.com)

[www.NY-petrescue.org](http://www.NY-petrescue.org)

January 2011

Dear Pet Rescue Supporter:

Pet Rescue's 8th annual **"Wish Upon a Star" Gala** will be held on **Friday, March 4, 2011** at the VIP Club in New Rochelle, NY. This is our major fundraising event of the year and **we need you!**

Enjoy a festive evening among other animal-loving guests while dining on a gourmet dinner buffet with wine, beer and cash bar; bid on our wide selection of silent auction baskets; take a chance on our popular raffle prizes and watch a video.

There are several ways you can show your support:

- **Donate items for the silent auction** (ideas: gift certificates for restaurants, hotels, massages, salon services, pet services; art, photography, handmade items; gift baskets & wine; jewelry; designer wear; time shares; tickets to theater or sporting events). **Be creative!** We will acknowledge donors in the Journal, in our newsletters (sent to 4,000 members) and on our website (500 hits per day).
- **Take out an ad** in our Commemorative Journal to promote your business or in honor or remembrance of a special person or pet.
- **Become a sponsor** for a donation of \$3,000 or \$1,500. Sponsors will receive a reserved table at the gala, be featured in the Journal and be included in publicity on our website, in our newsletter and at the event. See the Donor form for descriptions of the Gold and Silver levels.
- **Attend our gala** The VIP Club can accommodate a large group and there will be seating for everyone. You can also reserve tables for 10 or 12 people. Invitations will be mailed out in January.

All donations are tax deductible. If your company has a gift matching program please consider increasing your gift this way; let us know if you need a receipt.

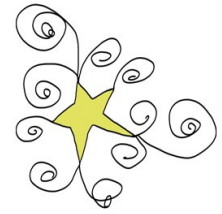
To take out an ad in the journal or donate an auction item, please fill out the Donor form and mail it to us. Direct questions to Judy at 914-632-7155 or [gala@ny-petrescue.org](mailto:gala@ny-petrescue.org). For journal questions or to send camera-ready artwork, email Linda at [gala@ny-petrescue.org](mailto:gala@ny-petrescue.org). Deadline for inclusion in the journal is February 18, 2011.

Pet Rescue is an all-volunteer group that placed more than 750 neglected, abandoned or abused dogs and cats in loving homes in the past year. We did all this without a shelter, paid staff or government funding! That means that every dollar raised went to pay for veterinary care, medical supplies, food and transportation costs for our dogs and cats.



# WISH UPON A STAR GALA

VIP Club, New Rochelle, NY  
March 4, 2011



## DONOR FORM

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

ZIP \_\_\_\_\_

Day Phone \_\_\_\_\_

Home Phone \_\_\_\_\_

Email \_\_\_\_\_

### SPONSORSHIPS

- Gold** — receive reserved table for up to 12 people; gold page ad in the Journal; recognition on our website, in our newsletter and at the event \$3,000
- Silver** — receive reserved table for up to 6 people; silver page ad in the Journal; recognition on our website, in our newsletter and at the event \$1,500

### JOURNAL ADS

- Gold Page (4.5" x 7.25" inside border) \$500
- Silver Page (4.5" x 7.25") \$300
- Full Page (4.75" x 7.5") \$125
- Half Page (4.75" x 3.75") \$75
- Business Card (4.75" x 2.5") \$40
- Friends Listing (name only) \$20
- Other Contribution (I prefer my donation to be anonymous \_\_\_\_ ) \$\_\_\_\_\_

### SILENT AUCTION DONATIONS

Description of Item \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Retail Value \$ \_\_\_\_\_

Please mail this form with your check to: Pet Rescue, PO Box 393, Larchmont, NY 10538.

Email camera-ready artwork and/or questions to [gala@ny-petrescue.org](mailto:gala@ny-petrescue.org).

For ads requiring our assistance please enclose business cards or your text with this form.

For silent auction items or sponsorship opportunities: Judy at 914-632-7155 or [gala@ny-petrescue.org](mailto:gala@ny-petrescue.org)

All donations are tax deductible to the fullest extent of the law. Our Tax I.D. # 13-3315325

**Deadline for inclusion in the Journal is February 18, 2011.**