

Pawdi Gras

MASQUERADE BALL

December 2017

Dear Pet Rescue Supporter:

Pet Rescue's **15th Annual Gala Fundraiser** will be held on **Friday, March 2, 2018** at The Fountainhead in New Rochelle, NY. Enjoy a festive evening among other animal-loving guests while dining on a buffet dinner with wine, beer and cash bar; bid on our wide selection of live & silent auction items; and take a chance on our popular raffle prizes.

This is our major fundraising event of the year and **we need you!**

- **Become a sponsor** for a donation of \$5,000, \$3,000 \$1,500 or \$500. Sponsors will receive reservations to the gala, be featured in the Journal and be included in publicity for the event. Platinum and gold sponsors are eligible to be listed on the invitation — vector logos are due by 12/29/17. See the attached form for descriptions of the sponsorship levels. **Deadline is 2/23/18.**
- **Take out an ad** in our Commemorative Journal to promote your business or in honor or remembrance of a special person or pet. **Deadline for inclusion in the Journal is 2/23/18.**
- **Donate** premium items such as golf outings, vacation destinations or sports tickets to our silent and online auctions. **Deadline for donating auction items is 2/23/18.**
- **Attend our Gala** at The Fountainhead in New Rochelle, NY. You can purchase individual tickets or reserve tables for 10 or 12 people. Invitations will be mailed out in January or make your reservations now on the Gala website.

Pet Rescue would like to congratulate this year's award recipients:

Elizabeth Petrillo and Jamie Prospero *We are thrilled to be able to honor Elizabeth Petrillo and Jamie Prospero , two women who have rescued great dogs, fostered them, provided medical care and ensured that they found the best homes. They demonstrate how with very full lives, 8 children, 7 dogs, 1 cat between them, they have enough time, love and energy to save dogs from Texas, Los Angeles and South Korea. We are very honored that they choose to partner with Pet Rescue.*

Julia Handel, 12, *has been selling homemade dog treats and donating proceeds to Pet Rescue over the past year. Her original goal was \$1,000 but her treats became so popular, she quickly reached that goal and exceeded it. Her new goal is now \$1,500. This young lady is a shining example of how one person can make a big difference.*

Pet Rescue is a non-profit animal rescue organization founded in 1982. We have great success in finding homes for puppies and kittens as well as older animals and those with special needs, such as blind and handicapped cats and dogs. Over the years we have placed more than 10,000 neglected, abandoned or abused dogs and cats in loving homes.

We sincerely appreciate your generosity and thank you for helping Pet Rescue continue its mission of saving the lives of these beautiful, helpless creatures. To learn more about the work we do, please visit our website at www.NY-petrescue.org.



PO Box 393 | Larchmont, NY 10543 | 914-835-3332
Gala@NY-PetRescue.org | NY-PetRescue.org/Gala

PET RESCUE MASQUERADE BALL

PAGE 2

SPONSORSHIPS

- Platinum** at \$5,000
 - VIP table for up to 12 people; platinum full page color ad in the Journal;
 - Your name/logo prominently displayed in Gala marketing including invitation*, online, & printed material, slideshow & signage at the event
 - Your promotional material available to our guests
- Gold** at \$3,000
 - Premium table for up to 10 people; gold full page color ad in the Journal;
 - Your name/logo prominently displayed in Gala marketing including invitation*, online & printed material; slideshow & signage at the event
- Silver** at \$1,500
 - Reserved seating for 6; silver full page B&W ad in the journal;
 - Your name/logo displayed in Gala marketing including online and slideshow
- Friend** at \$500
 - 2 reservations for the event; B&W half page ad in the Journal.
 - Your name listed on Gala website

***Vector logo required by 12/29/17 for inclusion on invitation**

JOURNAL ADS

- | | | | |
|--------------------------|-------------------------|-------|------------------------------|
| <input type="checkbox"/> | Inside Cover Full Color | \$600 | (4.75" X 7.5") |
| <input type="checkbox"/> | Gold Page | \$500 | (4.5" x 7.25" inside border) |
| <input type="checkbox"/> | Silver Page | \$350 | (4.5" x 7.25") |
| <input type="checkbox"/> | Full Page | \$200 | (4.75" x 7.5") |
| <input type="checkbox"/> | Half Page | \$125 | (4.75" x 3.75") |
| <input type="checkbox"/> | Business Card | \$ 50 | (4.75" x 2.5") |

DONATIONS

Auction Item _____

_____ Retail Value \$ _____

I am unable to attend the Gala; enclosed is my donation of \$ _____

Company Name

Contact Name

Street

City

State

Zip

Email

Phone

Payment for reservations, sponsorships or journal ads may be made by check and mailed with this form to:
Pet Rescue, PO Box 393, Larchmont, NY 10538. You can also pay online—visit www.ny-petrescue.org/Gala for details

For questions and information about sponsorship opportunities, journal ads and donating auction items,
please email: gala@ny-petrescue.org

All donations are tax deductible to the fullest extent of the law. Our Tax I.D. # 13-3315325