

*Pawdi Gras*  
**MASQUERADE BALL**  
*Celebrating our 35th Anniversary*

December 2016

Dear Pet Rescue Supporter:

Pet Rescue's **14th Annual Gala Fundraiser** will celebrate our **35th Anniversary**. It will be held on **Friday, March 3, 2017** at The Fountainhead in New Rochelle, NY. Enjoy a festive evening among other animal-loving guests while dining on a buffet dinner with wine, beer and cash bar; bid on our wide selection of live & silent auction items; and take a chance on our popular raffle prizes.

This is our major fundraising event of the year and **we need you!**

- **Become a sponsor** for a donation of \$5,000, \$3,000 or \$500. Sponsors will receive a reserved table at the gala, be featured in the Journal and be included in publicity on our website, in our newsletters and at the event. See the attached form for descriptions of the sponsorship levels. **Deadline is 2/24/17.**
- **Take out an ad** in our Commemorative Journal to promote your business or in honor or remembrance of a special person or pet. **Deadline for inclusion in the Journal is 2/24/17.**
- **Donate** premium items such as golf outings, vacation destinations or sports tickets to our silent and online auctions. **Deadline for donating auction items is 2/24/17.**
- **Attend our Gala** at The Fountainhead in New Rochelle, NY. You can purchase individual tickets or reserve tables for 10 or 12 people. Invitations will be mailed out in January or make your reservations now on the Gala website.

Pet Rescue would like to congratulate this year's award recipients:



**Dr. Gina Antiaris** has volunteered countless hours of her expertise to provide outstanding veterinary care to our animals - all at no cost to Pet Rescue. Her dedication, caring compassion and knowledge has helped us continue to run our top-notch clinic.

**Pilot Jason Rice and his wife, Jamie**, have flown dozens of dogs (and cats too) to safety from an overcrowded shelter in Louisiana. They heroically dedicate their time, resources and financial support to fly these helpless animals to Pet Rescue even when faced with the most challenging weather conditions. They even adopted two of them!



**Girl Scout Troop #2896** of Port Chester/Rye Brook, under the leadership of Susan Anne Cosgrove, have taken our cats under their wings as part of their Silver Award project. They helped us create a warm, inviting space at our Kitty Cottage and helped socialize and provide additional exposure to our felines.

Pet Rescue is a non-profit animal rescue organization founded in 1982. We have great success in finding homes for puppies and kittens as well as older animals and those with special needs, such as blind and handicapped cats and dogs. We placed more than 500 neglected, abandoned or abused dogs and cats in loving homes in the past year.

We sincerely appreciate your generosity and thank you for helping Pet Rescue continue its mission of saving the lives of these beautiful, helpless creatures. To learn more about the work we do, please visit our website at [www.NY-petrescue.org](http://www.NY-petrescue.org).



**PO Box 393 | Larchmont, NY 10543 | 914-835-3332**  
**Gala@NY-PetRescue.org | NY-PetRescue.org/Gala**

**SPONSORSHIPS**

- Platinum** at \$5,000
  - VIP table for up to 12 people; platinum full page color ad in the Journal;
  - Your name/logo prominently displayed in Gala marketing including invitation\*, online, & printed material, slideshow & signage at the event + optional glass promotion (check box below)
  - Your promotional material available to our guests
- Gold** at \$3,000
  - Premium table for up to 10 people; gold full page color ad in the Journal;
  - Your name/logo prominently displayed in Gala marketing, online & printed material; slideshow & signage at the event + optional glass promotion (check box below)
- Silver** at \$1,500
  - Reserved seating for 6; silver full page B&W ad in the journal;
  - Your name/logo displayed in Gala marketing including online, enewsletter and slideshow
- Friend** at \$500
  - 2 reservations for the event; B&W half page ad in the Journal.
  - Your name listed on Gala website
- Wine Glass with Logo Imprint** at \$1,000  
 Your name/logo imprinted on (48) stemless wineglasses opposite our logo. (36) to be used at the event and for guests to take home and (12) for you.

**JOURNAL ADS**

- |  |       |                              |
|--|-------|------------------------------|
| <input type="checkbox"/> Gold Page     | \$500 | (4.5" x 7.25" inside border) |
| <input type="checkbox"/> Silver Page   | \$350 | (4.5" x 7.25")               |
| <input type="checkbox"/> Full Page     | \$200 | (4.75" x 7.5")               |
| <input type="checkbox"/> Half Page     | \$125 | (4.75" x 3.75")              |
| <input type="checkbox"/> Business Card | \$ 50 | (4.75" x 2.5")               |

**DONATIONS**

Auction Item \_\_\_\_\_

\_\_\_\_\_ Retail Value \$ \_\_\_\_\_

I am unable to attend the Gala; enclosed is my donation of \$ \_\_\_\_\_

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Payment for reservations, sponsorships or journal ads may be made by check and mailed with this form to: Pet Rescue, PO Box 393, Larchmont, NY 10538. You can also pay by PayPal at [www.ny-petrescue.org/Gala](http://www.ny-petrescue.org/Gala)

For questions and information about sponsorship opportunities, journal ads and donating auction items, please email: [gala@ny-petrescue.org](mailto:gala@ny-petrescue.org)

All donations are tax deductible to the fullest extent of the law. Our Tax I.D. # 13-3315325